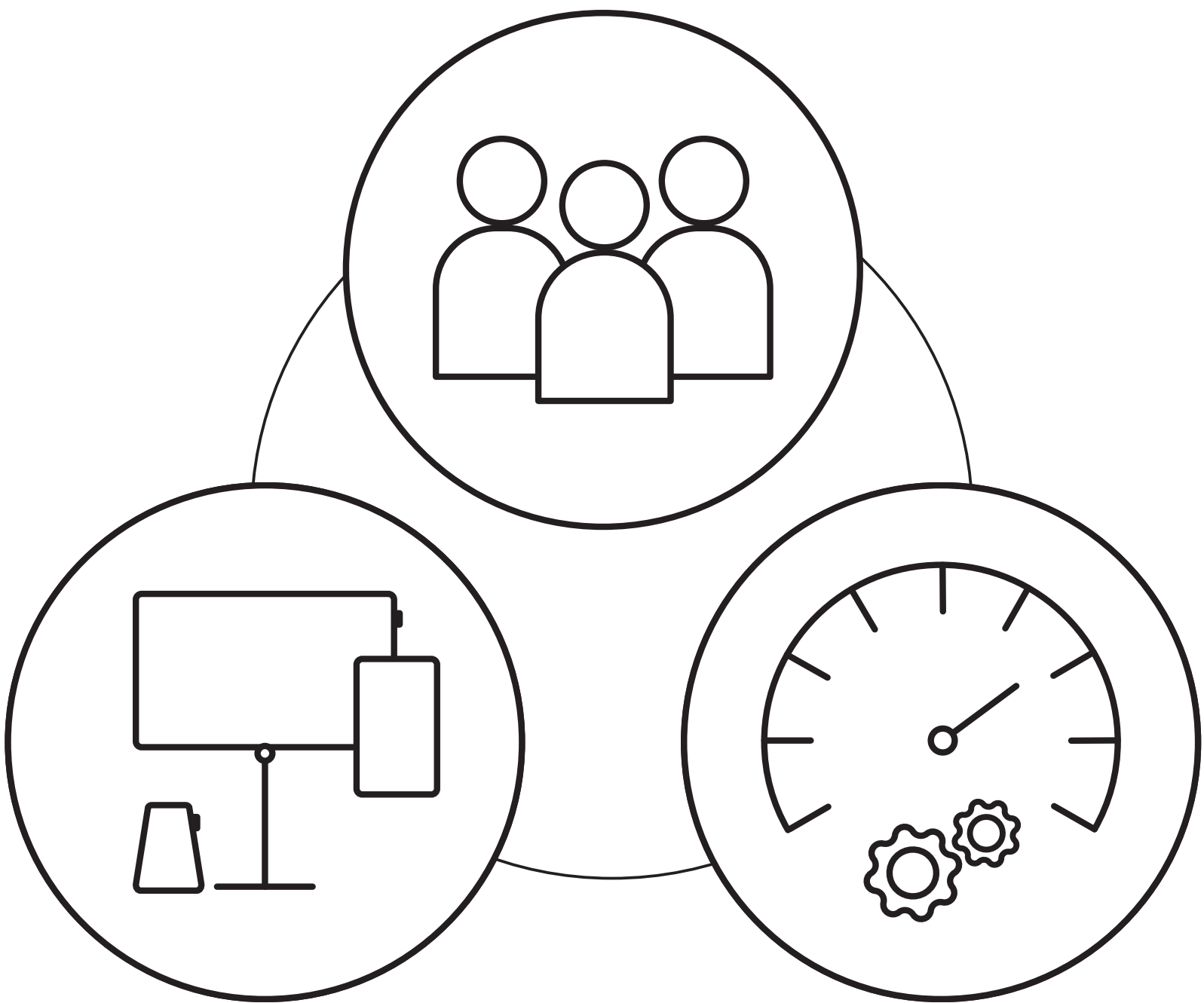




Loewe **Value.**



Employees.

As Loewe employees, we are proud of our brand, our products, our company and our daily contribution. We work together for success with enthusiasm and motivation and carry this euphoria to the outside world. We use our skills courageously, trust in Loewe’s strengths, the company’s strategy and in ourselves.

Products.

In an increasingly complex society, we maintain an eye for the essentials through relevant products and transparent customer communication. Special premium quality, timeless design, a reduced form language and smart functionalities distinguish Loewe products and make them always very special. Our customers are in our focus of developments and drive us to work on the best customer-relevant solutions.

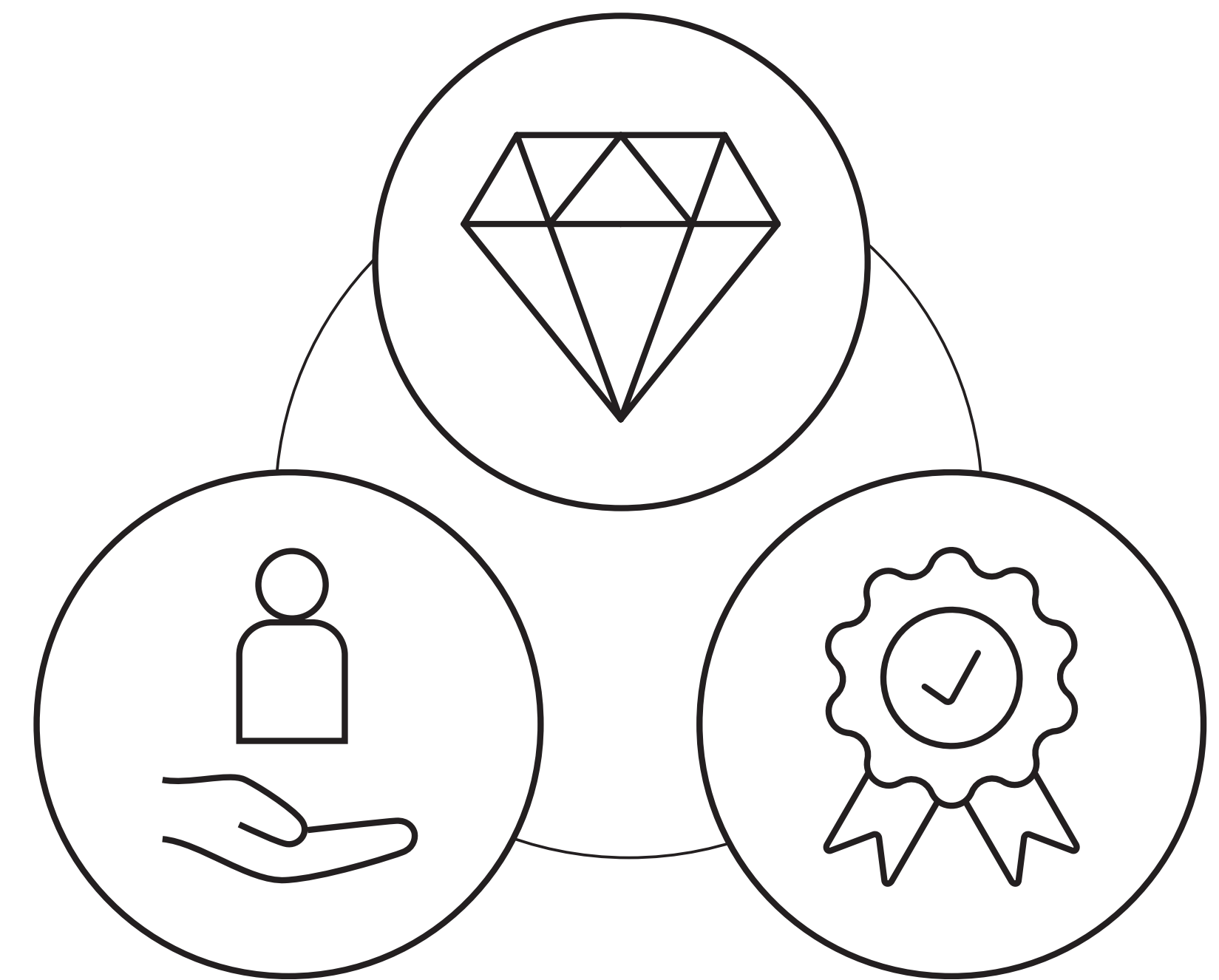
Efficiency.

We combine perfection and premium quality with the will to go one step further and improve every day. Short paths within the company enable us to react quickly to changing circumstances like no other. Loewe gives us the freedom and flexibility to work on new products even better and more efficiently every day.

LOEWE.



Loewe **Quality.**



Premium Quality.

For us, premium quality means exceeding the needs of our customers with the best customer experience and meeting those of interested parties in the best possible way. The quality of our products is an essential part of ensuring our success. As part of our corporate strategy, we identify the expectations and requirements in order to always live up to Loewe's premium standards.

Customers.

Our customers and partners are always the focus of our actions. We want to permanently inspire our customers and offer innovative and sustainable product solutions. Every contact with Loewe is a consciously designed experience. Our customers determine the quality of our products and services through their expectations.

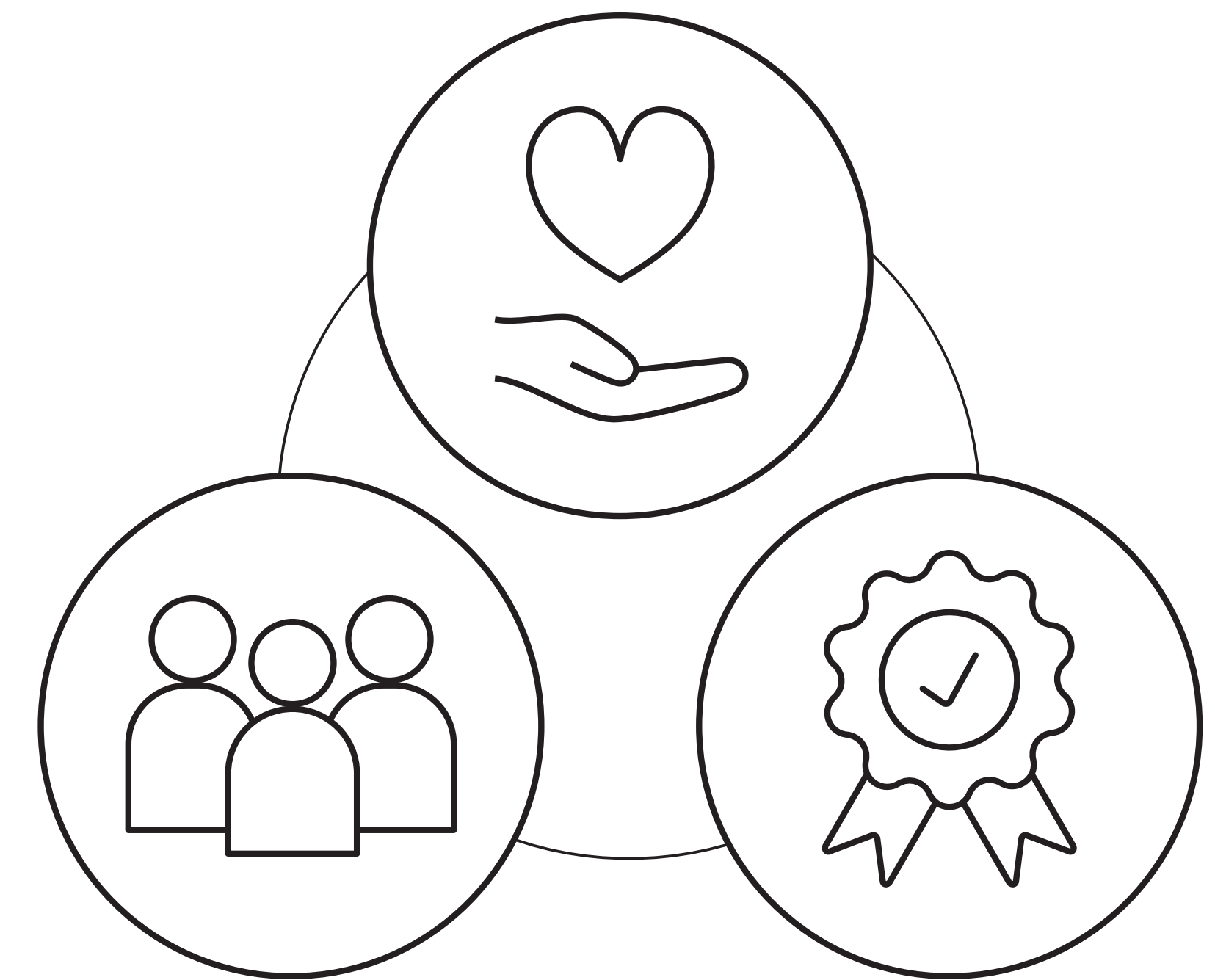
Quality management.

We continuously determine, review and improve the performance of the Loewe QM system and provide all the necessary means to meet the quality objectives and enforce the quality principles. We ensure the further development of knowledge and a culture of innovation. Every employee has the duty and the right to work towards the immediate elimination of circumstances that limit the results of the company's performance. We review the risks and opportunities of our business activities on a regular basis. Customer satisfaction through quality motivates and secures our jobs and our success.

LOEWE.



Loewe **Safety.**



Health.

The health and safety of our employees is paramount. Loewe assumes responsibility for this and instructs all employees.

Health protection, accident prevention and plant safety are fundamental components of Loewe's corporate philosophy. Corresponding legal regulations and internal guidelines are always observed.

In particular, managers at all levels are called upon to actively and in an exemplary manner promote health protection and accident prevention and to minimize risks, in order to achieve an exemplary low rate of accidents and sickness-related absences from work compared to others.

LOEWE.